



## In Search Of The Perfect Bra . . .



BETTY VASSER (RIGHT), OWNER, LEISURE AND LACE AND PHYLLIS DORAN, 21 YEAR EMPLOYEE

al party. We carry a unique selection of garters, Hankie Panky panties and classy lingerie.

It's always important to have a comfortable, well fitting bra but after you have your first baby even more so.



*Do you remember trying on your very first bra? Fumbling with the straps and feeling either really cool or (really awkward) depending on how well you filled it out.*

The right bra is critical during this time. Nursing bras need to offer you support as well as comfort! We carry a variety of nursing pajamas and bras and even Mama Spanx. As life changes and we start to get a little older (and things that used to point North, now point South) a good control panty and support bra are more important than ever. The right bra that is well-fitted can make you look as great as your first bra did.

In those early years, it's all about the perfect fit. After all, you are a woman, or at least you think you are. Fast forward a couple of years to Prom season. If you want to get the optimal fit from your dress you're going to need a little help from the classic tools of the trade. We're talking strapless and stick-on bras and double-sided tape. Through the years you're bound to go through many different bra sizes, always in search of that perfect (sometimes elusive) fit. Before you know it, you'll be a bride and in need of underpinnings for the entire brid-

This undergarment is a staple in a woman's everyday life so finding the right one is crucial. With our experienced staff, you never have to worry about finding the right size bra. At Leisure and Lace shopping for a bra actually becomes a positive experience. Did you know that many women have been wearing the same (wrong) bra size their entire life? Additionally, the limited availability of larger cup sizes means that girls who are a little larger are forced to stuff themselves into a smaller, ill-fitting bra. In fact, get-

ting a well-fitted bra—regardless of the size, can actually enhance your shape and give the appearance of an overall slimmer look. Women need to have the confidence to buy the size they really need, as opposed to the size they “think” they ought to be.

Leisure and Lace is your one-stop shop for all your bra and panty needs. We have been in business for over 30 years and work with each of our customers advising on styles and fit. We carry many European designers featuring quality bras that look as gorgeous as they feel. This is what keeps our customers coming back year after year. This is the only store you will ever need to accompany you through all of life's changes. After all, changes in our lives mean changes in our bras! Whether you are a newbie

wearing bras for the very first time, or an experienced woman who knows exactly the type of bra you need, Leisure and Lace has the selection and customer service you are looking for.

*Leisure and Lace, A pretty store with great basics.*



*Leisure & Lace*  
9 Central Square  
Linwood, NJ  
(609) 927-5572

*Betty Vasser has owned Leisure and Lace for 32 years. She has been at the Linwood location for 12 years, prior locations were Margate and Caesars in Atlantic City. Phyllis Doran has worked with Betty for 21 years, and combined, they will provide you with 53 years of experience in the Lingerie industry.*

Approximately 17 years ago, Betty noticed that the quality of lingerie changed dramatically, and she chose to offer European and Canadian imports because of their longer lasting quality and style.

Her products are from Italy, Germany, France, and Canada, to name a few. Customers quickly learn the distinction of these brands compared to other brands found in the malls. In short, try them for the best in quality and service. Like many of their many faithful customers, you will probably never go anywhere else for your lingerie. You will leave her store with garments that fit you properly and look attractive!

**Before:** A Bra That Does Not Fit Properly Is Unflattering and Uncomfortable.



**After:** A Visit To Leisure & Lace Assures A Proper Fit Every Time. See For Yourself!

